# 2022 BIKI DATA



## THE BIKI SYSTEM







## **2022 RIDERSHIP**

TOTAL **887,059** 



66%

OF RIDES WERE TAKEN BY HAWAII RESIDENTS

COMPARED TO 50% IN 2021

**Total Riders:** 

**Active Members:** 

79,853 19,063





**New Members:** 

7,472

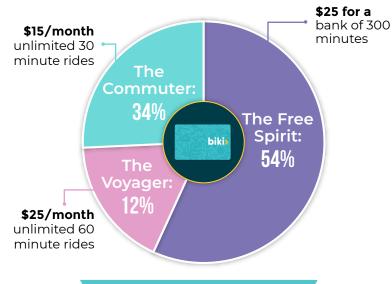
0+

Minutes Traveled:

13,938,037



#### **MEMBERSHIP TYPE:**



AVERAGE TRIP TIME —
15 MINUTES 46 SECONDS

# BIKI USAGE BY NEIGHBORHOOD:

Waikiki	35%
Ala Moana / Kakaako	<b>27</b> %
McCully / Moiliili	10%
Chinatown / Downtown / Iwilei	10%
Diamond Head / Kapahulu / Kaimuki	9%
Makiki	<b>7</b> %
Manoa	2%

# **MEMBER DEMOGRAPHICS**

Male **57**%



Female **40**%



3% declined to answer

#### **RESIDENCE**

96815 Waikiki / Diamond Head

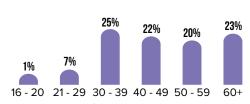
96826 McCully / Moiliili

96814 Ala Moana / Kakaako

96813 Downtown / Chinatown

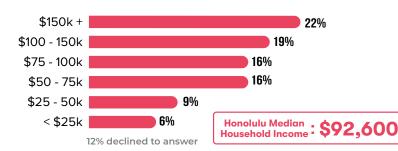
96822 Makiki / Manoa

#### **AGE**

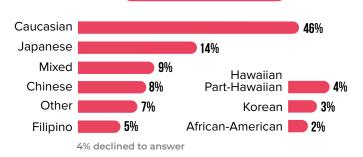


2% declined to answer

#### **HOUSEHOLD INCOME**



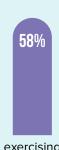
#### **ETHNICITY**



## **IMPACTS AND BENEFITS**



saving money because of biki



exercisina more often



visiting new businesses



drivina or carpooling less

# 34%

losing weight

#### SINCE JOINING BIKI, MEMBERS REPORT...



purchasing a personal bike



reducing number of household vehicles

#### **TRIP PURPOSE**

personal appointments



recreation or fun



dining **72**%









**COMMUNITY BENEFITS** 

shopping 67%

82%



exercise 63%



commute **58**%

work



pounds of CO2 avoided



work-related meetings or appointments

**52**%



connecting to public transit

19%





calories burned

\*estimated based on 13.9 million minutes traveled

Biki is brought to you by Bikeshare Hawaii, a 501(c)3 non-profit organization.

