



Better Bike Share Partnership Mini-Grant Guidelines 2022

The Better Bike Share Partnership (BBSP) is a collaboration funded by The JPB Foundation to build equitable and replicable bike share systems. The partners include The City of Philadelphia, the National Association of City Transportation Officials (NACTO), and the PeopleForBikes Foundation.

The PeopleForBikes Foundation, as part of the Better Bike Share Partnership, will make mini-grants of \$2,500 - \$10,000 available to non-profit community-based organizations, cities, or shared mobility operators (or collaborations between two or more of these entities) to support small, time-bound programs or events in 2022.

Projects must have the broad goal of increasing access to and use of shared micromobility options in low-income and/or communities of color to be eligible for funding.

Examples of projects that will be considered for funding:

- Events that focus on or include shared micromobility, such as a ride or ride series, tours in partnership with local businesses, shared micromobility demos, or other community-based events.
- Neighborhood ambassador programming focused on a specific community or demographic, such as a Learn-to-Ride event for seniors, new immigrants, or people with disabilities. Or family bike days with helmet fittings and gear giveaways.
- Marketing initiatives such as Instagram-takeovers with local leaders or special art projects such as bike wraps, and promotions linked to a partner such as libraries, museums, or community organizations.

BBSP will not fund:

- Bike share stations, bicycles, scooters, or equipment related to the function of the shared micromobility system
- Bicycle facilities such as bike lanes or paths
- General operating costs
- Programming related to shared micromobility systems that have not yet launched

Eligible Applicants:

BBSP will grant to 501(c)(3) non-profit organizations or to city or county government offices.

Grant Submission:

The Better Bike Share mini-grant application is intended to be brief with a short turn-around for award and implementation. The application is available on the Better Bike Share website, <https://betterbikeshare.org/grants-and-grantees/>.

Mini-Grant Timeline:

March 21, 2022: Mini-grant application available

April 15, 2022: Mini-grant applications due by 5 pm MST

May 13, 2022: Grant awardees notified

May 20, 2022: Brief grant agreement signed and submitted; checks mailed by May 27, 2022

October 14, 2022: Final reports due

Grantee Requirements:

BBSP requires that all grantees work with the Better Bike Share communication team to share stories of their work, provide images for use in blogs, articles, and other publications, and collaborate on other efforts to share their successes.

Please direct questions about these guidelines or the mini grant application to Tangier Barnes Wright, Partnership and Program Manager, PeopleForBikes Foundation.
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