



Better Bike Share Partnership Mini-Grant Guidelines 2023

The Better Bike Share Partnership (BBSP) is a collaboration funded by The JPB Foundation to build equitable and replicable bike share systems. The partners include The City of Philadelphia, the National Association of City Transportation Officials (NACTO), and the PeopleForBikes Foundation.

The PeopleForBikes Foundation, as part of the Better Bike Share Partnership, will make mini-grants of \$10,000 – \$25,000 available to non-profit community-based organizations, cities, or shared mobility operators (or collaborations between two or more of these entities) to support smaller, time-bound programs or events in 2023.

Projects must have the broad goal of **increasing access to and use of shared micromobility options in low-income and/or communities of color** to be eligible for funding.

Examples of projects that will be considered for funding:

- Events that focus on or include shared micromobility, such as a ride or ride series, tours in partnership with local businesses, shared micromobility demos, or other community-based events.
- Neighborhood ambassador programming focused on a specific community or demographic, such as a Learn-to-Ride event or events focused on connecting people to equity pass programs. Examples of specific demographics include, but are not limited to older adults, new immigrants, youth, or people with disabilities.
- Marketing initiatives such as Instagram takeovers with local leaders or special art projects such as bike wraps, as well as promotions linked to a partner such as libraries, museums, or community organizations.
- Staff time. As long as it specifically applies to an eligible initiative.

BBSP will not fund:

- Bike share stations, bicycles, scooters, or equipment related to the function of the shared micromobility system
- Bicycle facilities such as bike lanes or paths
- General operating costs
- Programming related to shared micromobility systems that have not yet launched

Eligible Applicants:

BBSP will grant to 501(c)(3) non-profit organizations or to city or county government offices.

Grant Submission:

The Better Bike Share mini-grant application is intended to be brief with a short turn-around for award and implementation. The application is available on the Better Bike Share website, <https://betterbikeshare.org/grants-and-grantees/>.

2023 Mini Grant Timeline:

February 13th - Application opens

March 31st - **Applications are DUE BY 5:00pm MST**

April 28th - Grant recipients are notified

May 5, 2023: Review and sign grant agreement

November 3rd: Final report is due

Grantee Requirements:

BBSP requires that all grantees work with the Better Bike Share communications team to share stories of their work, provide images for use in blogs, articles, and other publications, and collaborate on other efforts to broadly share their learnings and successes.

Please direct questions about these guidelines or the mini grant application to Tangier Barnes Wright, Senior Partnership and Program Manager, PeopleForBikes Foundation.

Email: tangier@peopleforbikes.org

Phone: 970-405-7467