



Living Lab Program Information & Guidelines September 2023

Overview

In 2024, BBSP will launch the second round of its Living Lab program, which is designed to support, showcase, and learn lessons from partnerships that are addressing a key barrier to access and use of shared micromobility for communities of color and those living with limited incomes. Living Labs will build on the work of Philadelphia – the first BBSP Living Lab city – and others by piloting, expanding, replicating, or scaling strategies and tactics related to a specific issue or barrier.

As an example, Philadelphia and the Indego system have created more access to bike share by establishing and refining their Community Ambassador program in the years since launch in 2015. The best practices and resources developed from this process and program have informed other Ambassador programs across the country. Other BBSP Living Labs have broken down barriers related to: transit integration, youth access, representation in the decision-making process, pricing, commuting, and system expansion.

What barriers to shared micromobility exist in your community? We want to help you tackle them!

Letter of Interest

PeopleForBikes, as part of the Better Bike Share Partnership, is calling for Letters of Interest from partnerships of cities, bike share operators, transit agencies, and community-based organizations that plan to apply to the Living Lab program. **The [Letter of Interest](#) is a required step to be invited to apply for funding.**

Timeline

September 19, 2023	Call for Letters of Interest
November 17, 2023	Letters of Interest due
January 15, 2024	PeopleForBikes will invite full proposals
March 15, 2024	Proposals due
April 29, 2024	Grantees are announced
May-June	Contracting process
July 2024	Kickoff event for grantees

Living Lab grantees will receive:

- Grant funding of \$200,000 over two years
- Technical support from BBSP partners and other industry leaders

- Scholarships and travel stipends to present at relevant conferences

Benefits of being a BBSP Living Lab:

- Participation in a cohort of your peers in the shared micromobility field
- Features in BBSP blogs
- Opportunities to share best practices and lessons learned with others in the field
- Increased capacity to address barriers to access and use of shared micromobility for BIPOC and those with limited incomes

BBSP Is Looking For:

- Projects that directly target historically underserved populations, specifically low-income and/or communities of color
- Established shared micromobility systems with a demonstrated commitment to equity
- Established and functional relationships between partners
- Projects with potential for replicability

BBSP will not fund:

- Programming related to micromobility systems that have not yet launched
- Bike share stations, bicycles, scooters, or equipment related to the function of the shared micromobility system
- Bicycle infrastructure such as bike lanes or paths
- General operating costs

Eligible Applicants

BBSP will grant to 501(c)(3) non-profit organizations, local governments, or transit agencies

BBSP does not support for-profit companies

BBSP does not support programs or entities outside the U.S.

See [here](#) for information on past Living Labs.

Grant Submission

The Living Lab Letter of Interest form is available [here](#).

Please direct any questions about these guidelines or the Letter of Interest to Tangier Barnes Wright, Senior Partnership and Program Manager, PeopleForBikes, tangier@peopleforbikes.org, 970.405.7467.

The [Better Bike Share Partnership](#) is a collaboration between The City of Philadelphia, the National Association of City Transportation Officials (NACTO), and PeopleForBikes. The mission of BBSP is to advance equity in shared micromobility by increasing access to and the use of bike share and scooter share among BIPOC and people with limited incomes. BBSP works with and supports organizations in their efforts to build equitable shared micromobility systems. To learn more about its efforts, visit www.betterbikeshare.org.