

Better Bike Share Partnership

Living Lab Cities

Information and Guidelines

Rev. August 2020



The Better Bike Share Partnership (BBSP) is a collaboration funded by The JPB Foundation to build equitable and replicable bike share systems. The partners include The City of Philadelphia, the National Association of City Transportation Officials (NACTO) and the PeopleForBikes Foundation.

Overview

BBSP is launching the Living Lab program, an initiative to support, showcase and learn lessons from four cities, in addition to the City of Philadelphia, that are addressing a key barrier to access to and use of shared micromobility in low-income and communities of color. Living Labs will build on the work of Philadelphia – the first BBSP Living Lab city – and many others by piloting, expanding, replicating or scaling strategies and tactics related to a specific issue or barrier.

As an example, Philadelphia and the Indego system have changed and refined their Community Ambassador program in the years since launch in 2015. The best practices and resources developed from this process and program have informed other Ambassador programs, and the Philadelphia team has presented and provided technical assistance to many colleagues.

The Living Lab program will replicate this model for other topic areas, which may include:

- Workforce development
- Transit integration
- Multiple shared use mobility options
- Data and evaluation
- Small- to mid-sized city models

Living Lab cities will receive:

- Grant funding of \$200,000 over 2 ½ years
- Technical support
- Scholarships and travel stipends for program leads to present at relevant conferences and convenings
- Opportunity to share best practices and lessons learned with others in the field

Request for Proposals

The PeopleForBikes Foundation, as part of the Better Bike Share Partnership, is inviting proposals from partnerships of cities, bike share operators and community-based organizations for the Living Lab program. The application is available at <https://betterbikeshare.org/grants-and-grantees/>.

Timeline

August 24, 2020:	RFP for Living Lab program released
September 10, 2020	Q&A session (will be recorded): 11:00am PDT/2:00pm EDT
October 23, 2020:	Proposals due
November/December 2020:	Calls with Applicants and partners (as needed)
January 4, 2021:	Living Lab cities announced
January 2021:	Kickoff event for Living Lab city leads
January – March 2021:	Assessment and measurement plan developed; baseline assessment conducted
January 2021 – May 2023:	Living Lab work in place
March – June 2023:	Final assessment conducted
June 15, 2023:	Final Report due

BBSP will not fund:

- Bike share stations, bicycles, scooters or equipment related to the function of the shared micromobility system
- On-street infrastructure such as bike lanes or paths
- General operating costs
- Programming related to micromobility systems that have not yet launched

Eligible Applicants

BBSP will grant to 501(c)(3) non-profit organizations or to city or county government offices.

BBSP does not support for-profit companies.

BBSP does not support programs or entities outside the U.S.

Living Lab City Requirements

- A minimum match of 10%, or \$20,000, over the life of the grant is required. The match may be cash, in-kind, or a combination of both.
- Lead applicants and partners (as appropriate) will participate in bi-weekly check-ins with BBSP program manager
- Lead applicants and partners (as appropriate) will participate in monthly Living Lab group check in calls
- Living Lab partners will collaborate with the BBSP writer to share stories, successes and lessons learned with the broader BBSP audience and respond promptly to all requests for interviews, updates or related materials

Grant Submission

The BBSP Living Lab Application is available at <https://betterbikeshare.org/grants-and-grantees/>.

Please submit your Application via email to Zoe Kircos, zoe@peopleforbikes.org.

Please direct any questions about these guidelines or the Application to Zoe Kircos, Director of Grants and Partnerships, PeopleForBikes, zoe@peopleforbikes.org, 720.726.3335 (office) or 303.579.3270 (cell).