

Better Bike Share Partnership Emergency Response Grants 2020



The Better Bike Share Partnership is a collaboration funded by The JPB Foundation to build equitable and replicable bike share systems. The partners include The City of Philadelphia, Bicycle Coalition of Greater Philadelphia, the National Association of City Transportation Officials (NACTO) and the PeopleForBikes Foundation.

The PeopleForBikes Foundation, as part of the Better Bike Share Partnership, will make grants of \$7,500 - \$10,000 available to non-profit or city-owned shared mobility operators to support operating or program costs during the Covid-19 pandemic.

Eligibility criteria:

- Applicant must be a 501(c)(3) non-profit organization or municipal government. BBSP cannot grant to for-profit businesses.
- The applicant's system is still operating during the Covid-19 pandemic.
- People are still permitted to ride bikes in your area.
- Businesses that provide bike share or servicing have not been specifically identified as non-essential in your city.
- The applicant's system is contributing to the Covid-19 emergency relief work in some way. Examples include (but are not limited to):
 - Providing free or reduced fares to healthcare workers, essential workers, or others
 - Reducing or eliminating overage or out-of-network fees
 - Adding stations, hubs or racks near essential destinations such as operating transit lines, health service locations (such as permanent or temporary clinics or hospitals), grocery stores or pharmacies
 - Providing maps or wayfinding assistance to help people to reach essential destinations by bike
 - Coordinating messaging and/or operations with the local public health authorities to ensure that communications are aligned and unified

The Better Bike Share Partnership will prioritize systems that have a demonstrated commitment to increase access to and use of shared micromobility options in low-income or communities of color.

Grant Submission

The Better Bike Share Emergency Response Grant application is intended to be brief with a short turn-around for award and implementation. The application is available on the Better Bike Share website, www.betterbikeshare.org/grants.

Timeline

April 7, 2020: Emergency Response Grant application available

April 17, 2020: Emergency Response Grant applications due

April 24, 2020: Grant awardees notified

April 25-30, 2020: Brief grant agreement signed and submitted; checks mailed upon receipt

August 2020: Final reports due: In place of a written report, we will schedule 30 minute calls with each grant recipient to discuss the impact of the grant, status of the system, stories and lessons learned.

Grantee Requirements

BBSP has the following requirements as a condition of the grant award:

- Grantees will work with the Better Bike Share communication team to share stories of their work, provide images for use in blogs, articles, and other publications, and collaborate on other efforts to share their successes.
- Grantees will be available for a full report check in call no later than September 2020.

Please direct any questions about these guidelines or the Emergency Response Grant application to Zoe Kircos, Director of Grants and Partnerships, PeopleForBikes, zoe@peopleforbikes.org, 303.579-3270.