

Better Bike Share Partnership

Living Lab Cities

Information and Guidelines



The Better Bike Share Partnership (BBSP) is a collaboration funded by The JPB Foundation to build equitable and replicable bike share systems. The partners include The City of Philadelphia, Bicycle Coalition of Greater Philadelphia, the National Association of City Transportation Officials (NACTO) and the PeopleForBikes Foundation.

Overview

In 2020, BBSP will launch the Living Lab program, an initiative to support, showcase and learn lessons from three to five cities that are addressing a key barrier to access to and use of shared micromobility in low-income and communities of color. Living Labs will build on the work of Philadelphia – the first BBSP Living Lab city – and many others by piloting, expanding, replicating or scaling strategies and tactics related to a specific issue or barrier.

As an example, Philadelphia and the Indego system have changed and refined their Community Ambassador program in the years since launch in 2015. The best practices and resources developed from this process and program have informed other Ambassador programs, and the Philadelphia team has presented and provided technical assistance to many colleagues.

The Living Lab program will replicate this model for other topic areas, which may include:

- Workforce development
- Transit integration
- Multiple shared use mobility options
- Data and evaluation
- Small- to mid-sized city models

Living Lab cities will receive:

- Grant funding of \$100,000 - \$250,000 over 2-3 years
- Technical support
- Scholarships and travel stipends for program leads to present at relevant conferences
- Opportunity to share best practices and lessons learned with others in the field

Letter of Interest

The PeopleForBikes Foundation, as part of the Better Bike Share Partnership, is inviting Letters of Interest from partnerships of cities, bike share operators and community-based organizations that plan to apply to the Living Lab program. The Letter of Interest is not required to submit a full proposal when the Request for Proposals is issued in May 2020 (pending funding), but those submitting a Letter of Interest will receive additional support which may include specific guidance, access to technical assistance, or a site visit.

Timeline

January 24, 2020:	Letters of Interest due
March 2020:	Webinar on Living Lab program
June 10, 2020:	RFP for Living Lab program released
August 15, 2020:	Proposals due
September 30, 2020:	Living Lab cities announced
November 2020:	Kickoff event for Living Lab city leads

BBSP will not fund:

- Bike share stations, bicycles, scooters or equipment related to the function of the shared micromobility system
- On-street infrastructure such as bike lanes or paths
- General operating costs
- Programming related to micromobility systems that have not yet launched

Eligible Applicants

BBSP will grant to 501(c)(3) non-profit organizations or to city or county government offices.

BBSP does not support for-profit companies.

BBSP does not support programs or entities outside the U.S.

Grant Submission

The BBSP Living Lab Letter of Interest is available online at <http://betterbikeshare.org/grants/>.

Please submit your Letter of Interest via email to Zoe Kircos, zoe@peopleforbikes.org.

Please direct any questions about these guidelines or the Letter of Interest to Zoe Kircos, Director of Grants and Partnerships, PeopleForBikes, zoe@peopleforbikes.org, 303.449.4893.