

Better Bike Share Partnership

Mini Grant Guidelines

2019 - 20



The Better Bike Share Partnership is a collaboration funded by The JPB Foundation to build equitable and replicable bike share systems. The partners include The City of Philadelphia, Bicycle Coalition of Greater Philadelphia, the National Association of City Transportation Officials (NACTO) and the PeopleForBikes Foundation.

The PeopleForBikes Foundation, as part of the Better Bike Share Partnership, will make mini grants of \$2,500 - \$10,000 available to non-profit community-based organizations, cities, or shared mobility operators (or collaborations between two or more of these entities) to support small, time-bound programs or events in 2020.

Projects must have the broad goal of increasing access to and use of shared micromobility options in low-income or communities of color to be eligible for funding.

Examples of projects that will be considered for funding:

- Events that focus on or include bike share bikes, such as Pedal to Porches, rides or ride series, shared micromobility demos or other community-based events.
- Neighborhood ambassador programming focused on a specific community or demographic, such as a Learn-to-Ride event for seniors or new immigrants or family bike day with helmet fittings and gear giveaways
- Marketing initiatives such as Instagram-takeovers with local leaders or special bike wraps & promotions linked to a partners such as libraries, museums or community organizations

BBSP will not fund:

- Bike share stations, bicycles, scooters or equipment related to the function of the shared micromobility system
- Bicycle facilities such as bike lanes or paths
- General operating costs
- Programming related to shared micromobility systems that have not yet launched

Eligible Applicants

BBSP will grant to 501(c)(3) non-profit organizations or to city or county government offices.

Grant Submission

The Better Bike Share mini grant application is intended to be brief with a short turn-around for award and implementation. The application is available on the Better Bike Share website, www.betterbikeshare.org/grants.

Timeline

October 1, 2019: Mini grant application available

December 1, 2019: Mini grant applications due

January 17, 2020: Grant awardees notified

January 31, 2020: Brief grant agreement signed and submitted; checks mailed by February 7, 2020

June 15, 2020: Final reports due

Grantee Requirements

BBSP has the following requirements as a condition of the grant award:

- Grantees will work with the Better Bike Share communication team to share stories of their work, provide images for use in blogs, articles, and other publications, and collaborate on other efforts to share their successes.
- Grantees will provide a full report, including photos (if applicable) by June 15, 2020. No extensions.

Please direct any questions about these guidelines or the mini grant application to Zoe Kircos, Director of Grants and Partnerships, PeopleForBikes, zoe@peopleforbikes.org, 303.449.4893 x106