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Better Bike Share Partnership Awards \$83,500 in Mini-Grants

BOULDER, CO (March 26, 2019) – The Better Bike Share Partnership has awarded \$83,500 in small grants to increase access to and use of bike share in low-income neighborhoods and communities of color across the U.S.

This is the fourth round of grant funding that PeopleForBikes will administer as part of its partner role in BBSP.

“We are excited for our 2019 BBSP Mini-Grant recipients and their collective efforts to increase bikeshare access for all,” said Waffiyah Murray, program manager for the Better Bike Share Partnership. “We look forward to learning new practices and sharing their work throughout the BBSP network in the coming months.”

The following projects received mini-grant funding:

Better Bike Share in New York City | \$21,000

Bedford Stuyvesant Restoration Corporation; Brooklyn, New York

Restoration will use this funding to administer, align and award funding to four partners in New York City to host rides, offer discounted memberships, provide outreach and education, and collaborate on increasing access to and use of Citi Bike.

First Mile Spring Outreach | \$7,500

Fort Worth Bike Sharing; Fort Worth, Texas

This grant will support Fort Worth’s new program for low-income residents, including a discounted pass, neighborhood ambassadors, education and outreach, and marketing.

Houston BCycle GO Pass | \$7,500

Houston Bike Share; Houston, TX

Houston BCycle and a local community-based organization will partner to promote and provide better access to bike share in the Third Ward.

Biki Bikeshare Demos with Hawaii Public Housing Residents and Public School Youth | \$7,000

Bikeshare Hawaii; Honolulu, Hawaii

Funding will support Biki’s safe cycling trainings, tutorials, and group rides targeted at youth aged 16–24.

Go Findlay Grow! I \$6,500

Red Bike/Cincy Bike Share; Cincinnati, Ohio

Red Bike will expand its partnership with Findlay Market to provide free bike share memberships and renewals to low income residents with this grant.

Movimiento en Bici Adult Learn to Ride Classes I \$6,480

WE-cycle; Basalt, Colorado

Funding will help WE-cycle implement Spanish language adult learn-to-ride and riding refresher classes in partnership with the Valley Settlement Project.

Maximizing MoGo's Reach in Underserved Communities I \$6,400

DDP Bikeshare Corp/MoGo; Detroit, Michigan

MoGo will increase outreach and engagement to low-income communities and institute a program focused on at-risk male teens with this grant funding.

Amplifying Pittsburgh's Neighborhood Ambassadors I \$6,000

Bike Share Pittsburgh; Pittsburgh, Pennsylvania

Healthy Ride will use this grant to provide additional support to its neighborhood ambassadors and increase its social media presence.

EveryBody Rides Community Based Outreach Events: \$5,100

Indianapolis Cultural Trail Inc.; Indianapolis, Indiana

Pacers Bikeshare will host community events including demos, classes and rides in four neighborhoods that will benefit from expansion in summer 2019.

F St. Community Center Art Station I \$3,500

Lincoln/Lancaster County Planning Department; Lincoln, Nebraska

Funding will support intensive community engagement around the design and painting of a new bike share station in this neighborhood south of downtown.

Arlandria Bike Share Partnership I \$2,520

Four Mile Run Conservatory Foundation; Alexandria, Virginia

Funding will integrate bike share demos and education into an existing ESL program to encourage students to try bike share.

Having Fun Isn't Hard When You've Got a Library Card I \$2,500

Heartland Bike Share; Omaha, Nebraska

Heartland B-cycle will use this funding to pilot a program to provide bike share membership cards to library branches for checkout by residents.

Bike & Brunch I \$1,500

Empowerment Enterprise II; Washington, D.C.

Funding will support an event in Wards 7 and 8 to encourage residents to try bike share.

About the Better Bike Share Partnership

The Better Bike Share Partnership is a collaboration funded by the JPB Foundation to build equitable and replicable bike share systems. Better Bike Share Partners include the City of Philadelphia, the Bicycle Coalition of Greater Philadelphia, the National Association of City Transportation Officials (NACTO) and the PeopleForBikes Foundation.