**Better Bike Share Partnership**

**Challenge Grants 2018-19**

**Letter of Interest**

Please note: The Lead Organization is the partner responsible for receiving and disbursing grant funds, and for providing project updates and the final report. The Lead Organization must be a 501(c)3 non-profit organization or a government entity.

**Administrative Information**

Name of Project:

Legal Name of Lead Organization:

Address:

City:

State

Zipcode:

Website:

Contact Person:

Title:

Direct Phone:

E-Mail Address:

­­­­­­­­­­Type of Organization (501(c)3, government, etc.):

State and Year of Incorporation:

Federal Employer Identification Number (EIN):

Amount Requested:

Funding Raised to Date:

Total Project Budget:

Total Organization Budget:

Bike Share System Name:

Launch date:

Number of stations:

Number of bicycles:

City population:

Congressional Representative(s) and District(s):

Please list all Representatives whose districts will be affected by the Bike Share system.

Partner Organization Name:

Address (street, city, state, zip):

Website:

Type of Organization:

Contact name and title:

Direct Phone:

Email Address:

Partner Organization Name:

Address (street, city, state, zip):

Website:

Type of Organization:

Contact name and title:

Direct Phone:

Email Address:

Partner Organization Name:

Address (street, city, state, zip):

Website:

Type of Organization:

Contact name and title:

Direct Phone:

Email Address:

**Narrative Information**

Please provide the following information in narrative form, maintaining the headings for each section. Please limit the narrative to **four pages or less.**

Mission and History: Summarize your organization’s mission and history. Pay particular attention to how you are involved in your local bike share program or in community outreach and engagement.

Project Description: Briefly describe your project plans, including the communities you wish to reach, history of engagement, your understanding of the barriers to bike share use in your city, background on station locations or siting plans, partnerships, strategies, and timeline for completing the project.

Equity Efforts: Briefly describe your efforts to address diversity, equity and inclusion in your organization and/or partnership and in your work.

Project Budget:Briefly describe your proposed budget for this project, including cash and in-kind match amounts and potential or confirmed sources of funding.

**Important Instructions**: Please submit this Letter of Interest via email as a .pdf or Word document. Please title the document with the name of your organization and LOI (example: Go Fast Bikeshare LOI).

Submit the Letter of Interest, and any questions or concerns, to:

Zoe Kircos

PeopleForBikes Foundation

[zoe@peopleforbikes.org](mailto:zoe@peopleforbikes.org)

303.449.4893 x106