Capital Bikeshare Community Partners Program

Organizational Partnership and Membership Structure







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What Is Capital Bikeshare?











What Is Capital Bikeshare?



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- It's a public transit system
- Program of DDOT, other local gov.
- 3,000+ bikes at 360 stations
- Designed to get you from point A to point B
- Complement to other forms of transportation
- Travel that "last mile" between transit and destination



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Where Is Capital Bikeshare?



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Where Will Capital Bikeshare Be?

- 46 new stations in DC for 2016
- 20 existing stations expanded
- 11 new stations East of the River
- Better connectivity with existing Bus and Rail transit

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Why Use Capital Bikeshare?

- Have another transportation option
- Save time and money
- Connect to other transit
- Add physical activity to daily life

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How to CaBi: One Way Trip

From Training Center Downtown to Workplace on U St.

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How to CaBi: One Way Trip

• From Training Center Downtown to Workplace on U St.

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• Replace one bus/rail trip per day, 5 days a week, 50 weeks a year

Mode	Cost	Time	Cost / Year	Time / Year
Capital Bikeshare	\$0.00	12 Minutes	\$5.00	50 Hours
Metrorail	\$1.75	20 minutes	\$437.50	83 Hours 20 Minutes
The Difference?	\$1.75	8 minutes	\$432.50	33 Hours 20 Minutes







How to CaBi: One of Many Modes

- From Home in Deanwood to Daycare to Training Center
- Bus from Rec Center to Childcare near Metro
- Metrorail to Waterfront Metro

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How to CaBi: One of Many Modes

- From Home in Deanwood to Daycare to Training Center
- Bus from Rec Center to Childcare near Metro
- Metrorail to Federal Center SW
- Bikeshare S from 4th & E to 4th & M SW Station

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How to CaBi: One of Many Modes

- From Home in **Deanwood** to **Daycare** to **Training Center**
- 2x / Day, 5 days / week, 50 weeks / year

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Mode	Cost / Trip	Time / Trip	Cost / Year	Time / Year
Bus / Train Bike	\$4.05	30 min	\$2,025	250 Hours
Bus / Train	\$4.30	40 min	\$2,150	333 Hours 20 Minutes
The Difference?	\$0.25	10 min	\$125	83 Hours 20 Minutes





Program Overview

- Community Partners Program allows your organization to offer subsidized memberships
 - Creates \$5 membership for clients of organizations who serve communities in need
 - Provides tools for Partners to educate clients on how to use Capital Bikeshare
 - Shares responsibility for lost or damaged bikes with the local jurisdiction when offering Bikeshare as a transportation option

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The Membership

- \$5 for annual membership
- 60 minutes of ride time included
- Key, helmet, training and safety information provided at time of sign up

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Partnership Benefits

- Training and support for Partner staff
- Access to videos for training clients
- Marketing assistance/materials to inform clients
- Recognition on Capital Bikeshare website

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• Trip data for members

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 Printed Capital Bikeshare information in multiple languages







Partnership Terms

- Designate staff member(s) to serve as point of contact to receive training
- Agree to facilitate payment between Clients and Operator
 - DHS will allow use of Discrete Work-Related
 Expenses for 1st year's membership cost
- Monitor usage by Clients & help prevent budget mishaps
- Agree to allow Capital Bikeshare to publicize participation in Program and provide content



Collecting Payment

What type of account do you want?

- Register Partner organization with Operator using Portal form
- Collect \$5 membership fee from Clients upon enrollment
 - DHS allows use of discrete work-related expense funds for membership

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 3 business days to accept/deny membership enrolled using password

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Account type: (required) Standard Corporate Organization: (required) Motivate Motivate Choose your membership type Employee \$0.00 Select payment terms 1 payment





Eapital Gikeshare

Invoices

- Receive monthly invoice from Operator for all active memberships enrolled that month
- Remit monthly total to Operator

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USDA Foreign Agricultural Service										
Member Since	Employee	Email	Purchased	Status	Start	End	Corporate Act	Member's city	Renewa	
9/4/2014	Hazel	example@gmail.com	9/4/2014	Active	9/10/2014	9/10/2015	USDA Foreign Agricultural Service	Bethesda	No	
6/20/2014	Mark	example@gmail.com	6/20/2014	Active	9/15/2014	9/15/2015	USDA Foreign Agricultural Service	Washington	No	
5/14/2014	Olya	example@gmail.com	5/14/2014	Pending	9/12/2014	9/12/2015	USDA Foreign Agricultural Service	Bethesda	No	
5/14/2014	Brian	example@gmail.com	5/14/2014	Active	9/12/2014	9/12/2015	USDA Foreign Agricultural Service	Washington	No	
7/31/2012	Gabbriel	example@gmail.com	6/12/2014	Active	9/24/2014	9/24/2015	USDA Foreign Agricultural Service	LAUREL	Ves	
8/21/2014	Terence	example@gmail.com	8/21/2014	Active	9/7/2014	9/7/2015	USDA Foreign Agricultural Service	Arlington	No	
8/26/2014	Lisa	example@gmail.com	8/26/2014	Active	9/26/2014	9/26/2015	USDA Foreign Agricultural Service	Arlington	No	
9/4/2014	Caitrin	example@gmail.com	9/4/2014	Active	9/9/2014	9/9/2015	USDA Foreign Agricultural Service	Washington	No	
6/30/2014	Ansu	example@gmail.com	6/30/2014	Active	9/3/2014	9/3/2015	USDA Foreign Agricultural Service	Arlington	No	
9/22/2014	James	example@gmail.com	9/22/2014	Active	9/25/2014	9/25/2015	USDA Foreign Agricultural Service	Alexandria	No	
9/22/2014	Robert	example@gmail.com	9/22/2014	Active	9/25/2014	9/25/2015	USDA Foreign Agricultural Service	Derwood	No	
7/21/2014	Jonathan	example@gmail.com	7/21/2014	Active	9/16/2014	9/16/2015	USDA Foreign Agricultural Service	Washington	No	

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*Corporate clients are not invoiced for memberships until keys are activated

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Liability

- Local jurisdiction assumes liability on missing or damaged bicycles
- If Partner has a Client responsible for a lost/stolen bike, Partner must meet with jurisdiction within two (2) weeks of incident
- Upon confirmation of 2+ bikes lost, Partner program is placed in review, jurisdiction may terminate program for all participants



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Questions & Comments

- Membership?
- System?

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• Further suggestions?



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