

## **NYC Better Bike Share Principles for Equity**

### **Vision**

Every New Yorker recognizes bike share as a community asset that is available and accessible for their use, with the potential to improve their health and support their daily lives by connecting them to community, services, and economic opportunities. As a result, the people using bike share will mirror the composition of the communities the system serves across income and race.

### **Mission**

The New York City (NYC) Better Bike Share Partnership aims to develop inclusive programs and policies to promote equity through bike share and increase the diversity of bike share riders to improve health and financial outcomes of NYC neighborhoods. The Partnership is a community-driven collaboration of diverse stakeholders who influence transportation, health, and economic opportunities by leveraging the NYC bike share program.

### **Principles**

- We work to reduce economic and health disparities, by addressing social determinants of health and acknowledging historical and current day inequities rooted in systemic racism.
- We assess the work of the partnership and ask “Who benefits?” and “Who pays?” for all aspects of the bike share program including, but not limited to ridership, job opportunities, and station placement.
- We strategize for equitable active transportation options, advocating for the community, and authentically and intentionally engaging people throughout the process.
- We are solution-driven and committed to assessing and disrupting organizational culture to promote equity.
- We lift up resident leadership and power by acknowledging and leveraging strengths, assets, and capacities of partner organizations and community voices.
- We assess the partnership regularly, critically examining data to inform bold innovations and approaches.
- We recognize everyone brings equal yet different strengths and we operate with honesty, respect, and transparency.