



REQUEST FOR PROPOSALS: Research on Creating Equitable and Replicable Bike Share Systems

The **PeopleForBikes Foundation**, as part of the **Better Bike Share Partnership**, seeks proposals for **academic research projects that increase the understanding of the links between bike share and equity**, particularly focused on bike share use by people with low incomes.

We will **award a total of \$100,000** via **one to three grants**, ranging from **\$25,000 to \$75,000** each. Applicants must be U.S. based organizations. Projects that leverage our funding with other dollars are preferred.

Our areas of interest include, but are not limited to:

- **Economic benefits of bike share:** Examination of economic benefits from several perspectives, including how bike share minimizes transportation expenses by providing access to jobs, school and resources; how proximity to bike share affects small and/or local businesses (both for employees and customers); and bike share as a workforce development tool, among others
- **Demographics of bike share riders:** Develop a better understanding of who is riding, where they are riding, and why
- **Evaluation of pilot or ongoing interventions in cities with bike share:** The Better Bike Share Partnership is providing a third round of grants to support intensive outreach and other efforts in cities across the country. We will consider a study to examine and/or compare strategies, which may include pricing levels, payment options, partnerships with key local groups, outreach and education efforts, and marketing strategies. We are interested in research to understand the effectiveness of the efforts, although the research does not need to be limited to the grant-funded projects.

Timeline

Proposals due:	December 1, 2017
Award notification:	January 12, 2018
Research start date:	By April 1, 2018
Research report deadline:	May 31, 2019

To apply, please complete the Better Bike Share Partnership Research Grant Application and submit via email to:

Zoe Kircos
Director of Grants and Partnerships
PeopleForBikes Foundation
zoe@peopleforbikes.org
303-449-4893 x106